



Press Release

BlueSky Technology Partners Announces New Director of Sales

Noblesville, IN, September 16, 2008 - BlueSky Technology Partners, Inc., one of Indiana's fastest growing and leading eCommerce consulting companies, proudly announces today that it has named Jeffrey K. Friess as its new Director of Sales.

Friess brings more than 20 years of sales and sales management experience to BlueSky, most recently leading eCommerce solution sales as WebSphere Commerce Sales Specialist at IBM Corporation where he spent his last 6 years. He also served in sales, sales management, and business development capacities at BroadVision, ADP, and Dun & Bradstreet after graduating from Marquette University in Milwaukee, WI. Friess and his family will continue to reside in Waukesha, WI, where he will service the needs of BlueSky clients throughout the United States.

"Jeff is an outstanding person who shares the same belief system of integrity and quality as BlueSky", said Todd Irwin, Principal Partner and CEO of BlueSky Technology Partners. "He brings a world of experience in our space and a great reputation in the market to BlueSky. There is no doubt that Jeff will have a big impact on our business development across the country. I could not be more proud to have Jeff on our team."

Friess' experience in the eCommerce solutions industry spans the retail, manufacturing, wholesale and distribution, automotive, and healthcare industries, among others.

"This is a fantastic opportunity", Friess said. "BlueSky is a tremendously responsive IBM business partner with enormous technical and consulting skills, and whose clients are 100% customer referenceable. I am excited to help BlueSky expand and grow, taking this incredible company to the next level."

About BlueSky Technology Partners

BlueSky Technology Partners, headquartered in Noblesville, IN, is a group of talented consultants delivering technology solutions that align projects and resources to meet strategic objectives. In order to accomplish this goal BlueSky specializes in three unique yet complementary areas of expertise ... Business Process Consulting, Software Solutions and Project Management. For more information about BlueSky Technology Partners, visit <http://www.blueskytp.com>.

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