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Press Release

**BlueSky Technology Partners chosen as eCommerce Consultant by Northern Tool + Equipment.**

Indianapolis, IN, July 5, 2007 - BlueSky Technology Partners, one of Indianapolis' fastest growing and exciting consulting companies, announced today a growing client-partnership with Northern Tool + Equipment (NTE) in Burnsville, MN, to serve as NTE's primary consulting partner for their eCommerce initiatives.

NTE was recently ranked as # 76 (based on their on-line sales revenue) of the 500 largest US-based e-retailers by Internet Retailer. BlueSky has been providing consulting services to NTE for their eCommerce website and other eCommerce initiatives and the relationship has been contractually extended into the future. Primarily, BlueSky is consulting and supporting NTE as they upgrade their eCommerce website that runs on IBM's WebSphere Commerce platform. The initial project that NTE and BlueSky tackled was a site migration to IBM's latest version of WebSphere Commerce, which is version 6.0. NTE and BlueSky have since focused the attention on many website enhancements, such as side-by-side product comparison functionality, multi-tiered product attributes, and improved JD Edwards (ERP) integration, to be unveiled to the public by September, 2007.

"BlueSky is honored to embrace NTE as a client and serve as their eCommerce consulting partner now and into the future," states Todd Irwin, Partner, BlueSky Technology Partners. "NTE is one of the most respected retail companies in the tools and equipment category and they do a tremendous amount of business through their website. The success of this client-partnership presents an opportunity for BlueSky to leverage as we grow and strategically communicate our services to the retail and consumer packaged goods industries."

"NTE has been on the IBM WebSphere Commerce Platform since the mid-1990's," commented Todd Wermerson, VP of IT, Northern Tool + Equipment. "I challenged my staff to find a partner that had the credentials and talent that our growing eCommerce business required and they succeeded overwhelmingly when they completed their due diligence and presented BlueSky. BlueSky has proven their worth many times in our business relationship thus far and I'm pleased to continue our business with them well into the future."



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**About BlueSky Technology Partners**

BlueSky Technology Partners, headquartered in Carmel, IN, is a group of talented consultants delivering technology solutions that align projects and resources to meet strategic objectives. In order to accomplish this goal BlueSky specializes in three unique yet complementary areas of expertise ... Business Process Consulting, Software Solutions and Project Management. For more information about BlueSky Technology Partners, visit <http://www.blueskytp.com>.

**About Northern Tool + Equipment**

With more than 16,000 products in its inventory, Northern Tool & Equipment Company is billed as "the ultimate source of tools and equipment." For more than 25 years, the company has marketed a wide range of tools, power equipment and accessories to individuals and businesses, including automotive shops, grounds maintenance professionals, and contractors. Northern Tool reaches its customers worldwide through mail order catalogs and its e-commerce website at [northerntool.com](http://www.northerntool.com). Headquartered in Burnsville, Minnesota, this dynamic company also has more than 60 retail stores in eleven U.S. states. For more information about Northern Tool + Equipment, visit <http://www.northerntool.com/>

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